

TABS & Pivotstream, excellence in cloud-based BI

Benefits

Our cloud-based BI platform, TABS QuickTABS Connect™, provides you with:

- Self-serve BI with an intuitive interface to help you get at the answers you need – fast.
- Unlimited flexibility and scalability.
- Enterprise-class security for your data.
- Seamless integration with Excel® and PowerPoint®.

Our Solution is Different

- We are a founding member of Nielsen's Connected Partner Program.
- So we can bring together the power of Nielsen and the network to better serve you.



Proven Results

We cater to consumer packaged goods industry manufacturers across all categories at retail:

- Extensive experience in BevAlc, with industry players across the spectrum leveraging our platform.

Flavor Performance Decomposition

Selections: Timeframe: 52 WK, Market: Total US Food,

Flavor	\$ - CURR	EQU - CURR	EQU SKU - CURR	Share Relationships		
				Flavor \$ SHR - CURR	Flavor EQU SHR - CURR	Flavor EQ SKL SHR - CURR
CHARDONNAY	\$1,409,865,795	16,517,781	51.0	17.2 %	17.9 %	13.0 %
CABERNET SAUVIGNON	\$1,272,662,433	12,399,086	57.2	15.6 %	13.4 %	14.5 %
OTHER RED	\$785,501,458	8,632,355	36.1	9.6 %	9.3 %	9.2 %
SPARKLING WINE	\$710,577,102	5,288,521	25.6	8.7 %	5.7 %	6.5 %
PINOT GRIGIO	\$615,458,092	7,953,355	29.0	7.5 %	8.6 %	7.4 %
PINOT NOIR	\$581,763,858	4,732,273	26.7	7.1 %	5.1 %	6.8 %
SAUVIGNON BLANC	\$476,892,264	4,311,965	19.4	5.8 %	4.7 %	4.9 %
MERLOT	\$425,605,037	5,807,660	26.7	5.2 %	6.3 %	6.8 %
MUSCAT/MOSCATO	\$203,856,292	3,145,689	13.2	2.5 %	3.4 %	3.4 %
OTHER WHITE	\$155,531,454	2,568,251	8.5	1.9 %	2.8 %	2.2 %
MALBEC	\$149,742,001	1,461,365	8.4	1.8 %	1.6 %	2.1 %

